

Prototype output only, demonstrating that the planning application data standard can generate a working form; not a production service and not to be issued as an official application form.

# Advertising consent

An application for all types of advertisements and signs

## Submission details

Details about the submitted payload, including how it is identified, routed, validated, handled and traced

### Submission reference

A unique reference for the submission

### Specification profile

The specification profile used to determine context-specific allowed codelist values for the application

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MHCLG core – The core national specification profile used by MHCLG.

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GLA – The Greater London Authority profile used where GLA-specific requirements apply.

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National public view – The national public view publication profile.

### Submitted at

The date and time the application was submitted

### Created at

The date and time the submission payload was created

## Documents

List of submitted documents with references and details

### Reference

Unique reference for the document within this application submission, generated by the submitting system

**Name**

The name or title of the document

**Description**

Brief description of what the document contains

## Document types

List of codelist references that the document covers

You may provide more than one answer.

- ☐ Acoustic report – A report measuring the noise environment for a new development or its effect within a proposed development
- ☐ Affordable housing statement – This statement should set out how the development scheme will comply with the local authority's affordable housing policy
- ☐ Air quality assessment (AQA) – An assessment of the impact on air quality around the development and during the construction phase
- ☐ Arboricultural impact assessment – A supporting report from an arboriculturist for any proposed work on trees - providing detail on the conditions of the trees on or next to the development site
- ☐ Archaeological assessment – An evaluation to identify and assess the potential of an area to contain as-yet unrecorded archaeological sites
- ☐ Biodiversity survey and report – Information on biodiversity interests and protected species and any possible impacts on them from the development, plus details of any measures proposed to mitigate or compensate for the impacts
- ☐ Community infrastructure levy (CIL) form – A form that must be completed to determine whether the development is subject to a CIL payment
- ☐ Condition of Trees – Written arboricultural advice
- ☐ Application form – The application form required for a planning application, including the relevant sections and questions
- ☐ Daylight and sunlight assessment – An assessment to evaluate the potential impact of a proposed development on the amount of natural light received by surrounding properties
- ☐ Design and access statement – A report accompanying and supporting a planning application that explains how a proposed development is a suitable response to the site and its setting, and demonstrates that it can be adequately accessed by prospective users
- ☐ Elevation - existing – What a building or structure currently looks like from the outside at a scale of 1:50 or 1:100
- ☐ Elevation - proposed – Showing how the building will look after work has been carried out at a scale of 1:50 or 1:100
- ☐ Energy statement – A detailed report about how a planned development will meet the energy efficiency standards set by the local planning authority
- ☐ Environmental Impact Assessment (EIA)
- ☐ Environmental Statement – A statement setting out an assessment of the likely environmental effects of the proposed development - this is only required if the local planning authority deem the application to have environmental impacts after the Environmental Impact Assessment has been assessed
- ☐ Flood risk assessment – An assessment of flood risk that needs to be completed if the proposed development is within a flood risk zone to show the potential impacts of the development on flooding and propose mitigation, such as SuDs
- ☐ Floor plan - existing – Floor plans showing the building as it is now, usually at a scale of 1:100, but can be 1:50 if done to maintain consistency from the elevation drawings
- ☐ Floor plan - proposed – Floor plans showing the proposed changes to the building, usually at a scale of 1:100, but can be 1:50 if done to maintain consistency from the elevation drawings
- ☐ Heritage impact assessment – If the site is close to a heritage asset or conservation area a report is needed to assess the effect of the proposed development on the significance of the heritage
- ☐ Heritage statement – This statement describes a heritage asset, its significance and the proposed works that are being applied for
- ☐ Hydrocarbon Licence – Proof of exploration rights from North Sea Transition Authority (NSTA)

- ☐ Land contamination assessment – Report on potential land contamination issues - if contamination is found on site remediation and mitigation proposals will need to be included
- ☐ Landscaping plan – A plan of a site considering both soft-landscaping (natural elements like flowers, trees, and grass) as well as hard-landscaping (man-made features like lawn furniture, fountains, and sheds)
- ☐ Lighting assessment – A lighting assessment is required for all applications that include use of floodlighting or a significant amount of external lighting
- ☐ Location plan – A location plan that shows the site outlined clearly in red in relation to the surrounding area, at a scale of 1:1250 or 1:2500, showing at least 2 named roads and surrounding land and buildings. A blue line must be drawn around any other land owned by the applicant close to or adjoining the application site
- ☐ Noise and Traffic Assessment – Evaluates operational impact on surrounding communities
- ☐ Noise assessment – A report that assesses the impact of noise from the proposed development on the surrounding area
- ☐ Site photographs – Pictures to show the existing context and condition of the site and surrounding area
- ☐ Planning statement – The statement identifies the context and need for a proposed development, and assesses how the development is in accordance with the relevant national and local policies
- ☐ Roof plan - existing – Drawing showing the roof as it is now
- ☐ Roof plan - proposed – Drawing showing the proposed changes to the roof
- ☐ Schedule of Works
- ☐ Section - existing – A plan that shows an existing vertical cut through a building or site, revealing the interior and exterior profiles
- ☐ Section - proposed – A plan that shows the proposed vertical cut through a building or site, revealing the interior and exterior profiles
- ☐ Site plan – A site plan that shows the proposed development in relation to the site boundaries and other existing buildings at a scale of 1:200 or 1:500 is advised
- ☐ Site restoration plan
- ☐ Sketch Plan – Often a plan showing the position of the trees listed in an application
- ☐ Statement of community involvement (SCI) – Sets out how residents and businesses have been involved in the design and development process of the proposals
- ☐ Structural damage report – A report that relates specifically to the structural condition of the property if it has been affected by nearby trees
- ☐ Subsidence Report – A report by an engineer or surveyor describing damage, vegetation, soil, roots, and repair proposals
- ☐ Sustainable Drainage Strategy (SuDS)
- ☐ Transport assessment or statement – A description and analysis of the existing transport conditions and details of the expected impact of the proposed development on the local transportation system
- ☐ Travel plan – A package of actions to encourage safe, healthy and sustainable travel options for a new development
- ☐ Ecology Assessment – A document to identify how protection of biodiversity and habitat quality will be achieved and enhanced, where possible.
- ☐ Fire statement – A report that sets out how the proposal handles the fire safety aspects, including details of fire safety measures, access for firefighting, and evacuation plans.
- ☐ Habitat baseline plan

- ☐ Proposed habitat plan
- ☐ Sustainability statement – A report that outlines how the development will meet sustainability objectives, including energy efficiency, water conservation, and waste management.
- ☐ Biodiversity Net Gain Metric – A metric used to assess the biodiversity value of a site before and after development, ensuring that the development results in a net gain for biodiversity.
- ☐ Site investigation – A report or investigation assessing ground conditions and potential contamination risks at the site, including whether further investigation, risk assessment or remediation is needed.
- ☐ Construction management plan – A plan setting out how construction works will be managed to reduce impacts during development, including matters such as access, deliveries, working hours, noise, dust and parking.
- ☐ Waste management plan – A plan setting out how waste from the proposed development will be stored, collected, managed or disposed of during construction or operation.
- ☐ Water impact assessment – An assessment of how the proposed development may affect water bodies, water quality, water supply or related water environments.

### Uploaded date

The date the document was uploaded to the application

## File

Details of the digital file attached to a submission

### Base64

Base64-encoded content of the file for inline file uploads

### Filename

Name of the file being uploaded

### MIME type

The file's MIME type such as application/pdf or image/jpeg

### File size

Size of the file in bytes that can be used to enforce limits

## Fee

The fee payable for the application including amounts and transaction details

### Amount

The total amount due for the application fee

### Amount paid

The amount paid towards the application fee

### Transactions

References to payments or financial transactions related to this application

You may provide more than one answer.

## Advertisement location

Where the advertisement being applied to be built will be located

### Is advert in place

Whether the advertisement is already in place

☐

Yes

☐

No

### Advert placed date

Date when the advertisement was placed (YYYY-MM-DD format)

### Is replacement advert

Whether this is a replacement advertisement

☐

Yes

☐

No

## Document reference

References to documents detailing the proposed alterations

## Reference

A unique reference for the data item

## Is advert overhanging

Whether the advertisement will project over a footpath or other public highway

☐

Yes

☐

No

## Advert period

How long the proposed advertisement will be shown.

### Advert start date

The start of the time period that consent to advertisement is sought

### Advert end date

The end of the time period that consent to advertisement is sought

## Advertisement types

What type of advertisements are proposed and how many there will be.

### Advertisement proposal description

Description of the advertisement proposal

## Advertisement proposal type

Expected to provide counts for each advertisement type

### Advertisement type

One of the advertisement-types or other

☐

Fascia

☐

Projecting or hanging sign

☐

Hoarding

☐

Other

**Advertisement count**

Number of this type of advertisement

**Advertisement other description**

Details required if other advertisement type is selected

**Agent contact details**

Name and contact information if an agent is being used.

**Agent reference**

A reference to an agent object

**Contact details**

A structured object containing contact information for an individual. This component is required for planning in principle (PiP) applications and optional for other application types. Contains email and phone contact information.

**Email**

The email address that can be used for electronic correspondence with the individual

**Phone number(s)**

One or more telephone numbers to contact individual

**Phone number**

A phone number

**Contact priority**

The priority of a number

☐

Primary – The preferred item to use

☐

Secondary – The option to use if primary is not working

**Agent details**

Name and contact information if an agent is being used.



## agent

Details of the agent

### Reference

A unique reference for the data item

## Person

Detail to help identify a person

### Title

The title of the individual

### First Name

The first name of the individual

### Last Name

The last name of the individual

## Contact address

A structured object containing an address used for correspondence.

### Address Text

Text representation of an address or site

### Postcode

Postcode for a contact address or site

**UPRN**

Unique Property Reference Number for a property

**Company**

The name of a company (that the agent works for)

**User role**

The role of the named individual. Agent or proxy

☐

Agent – A professional agent working for the applicant

☐

Proxy – An individual working on behalf of the applicant but not in a professional capacity

**Applicant contact details**

Telephone number and email address of the applicant.

**Applicant reference**

Reference to match contact details to a named individual from the applicant details component

**Contact details**

A structured object containing contact information for an individual. This component is required for planning in principle (PiP) applications and optional for other application types. Contains email and phone contact information.

**Email**

The email address that can be used for electronic correspondence with the individual

**Phone number(s)**

One or more telephone numbers to contact individual

**Phone number**

A phone number

### Contact priority

The priority of a number

☐

Primary – The preferred item to use

☐

Secondary – The option to use if primary is not working

## Applicant details

Name and contact information for the parties making the application.

### Applicants

Details of an individual applicant for the planning application, including their personal information and contact details

#### Reference

A unique reference for the data item

### Person

Detail to help identify a person

#### Title

The title of the individual

#### First Name

The first name of the individual

#### Last Name

The last name of the individual

## Contact address

A structured object containing an address used for correspondence.

#### Address Text

Text representation of an address or site

**Postcode**

Postcode for a contact address or site

**UPRN**

Unique Property Reference Number for a property

**Checklist**

Checking whether all the requirements of the form have been met, such as proof of payment or supporting documentation.

**National requirement types**

List of the document types required for the given application type

You may provide more than one answer.

**Community consultation**

What community consultation activities have taken place as part of the application

**Have consulted**

Whether community consultation has been carried out

☐

Yes

☐

No

**Description**

Provide details of the community consultation

**Conflict of interest**

Details of any conflict of interest that may exist between the applicant and planning authority.

**Conflict to declare**

Indicates whether any named applicant or agent has a relationship to the planning authority that must be declared

☐

Yes

☐

No

### Person reference

Reference to the applicant or agent with the conflict

### Conflict details

Details of the conflict of interest including name, role and how the individual is related to the planning authority

## Interest in land

Whether the applicant owns or has permission to use the land where the proposed advertisement will be placed

### Applicant owns land

True or False indicating whether the applicant owns the land where the advertisement will be displayed

☐

Yes

☐

No

### Permission obtained

True or False indicating whether permission of the owner for the display of an advertisement has been obtained

☐

Yes

☐

No

### Permission not obtained details

Details explaining why permission from the land owner has not been obtained for the advertisement display

## Declaration

Signed and dated verification of the application's accuracy.

### Person reference

Declaration must be made by an applicant or agent making the application

### Declaration confirmed

Confirms the applicant or agent has reviewed and validated the information provided in the application

☐

Yes

☐

No

**Declaration date**

The date the declaration was made

**Pre-application advice**

Details of pre-application advice previously received from the planning authority

**Pre-application advice sought**

Whether pre-application advice has been sought from the planning authority

☐

Yes

☐

No

**Planning officer name**

Name of the planning officer who provided the pre-application advice

**Reference**

A unique reference for the data item

**Advice date**

Date when pre-application advice was received, in YYYY-MM-DD format

**Advice summary**

Summary of the pre-application advice received from the planning authority

**Proposed advert details**

Details of the proposed advertisements such as their size and how they are made

**Advertisements**

Structured data about each proposed advertisement

**Height from ground**

Height, in metres, from ground to the base of the advertisement

**Height**

Height, in metres, of dimensions of advertisement

**Width**

Width of dimensions of advertisement

**Depth**

Depth, in metres, of dimensions of advertisement

**Symbol height max**

Maximum height, in metres, of any individual letters or symbols

**Colour**

Colour of proposed sign

**Materials**

Materials of proposed sign

**Max projection**

Maximum projection, in metres, of the advertisement from the face of the building

### Illuminated

Will the sign(s) be illuminated?

☐

Yes

☐

No

### Illumination method

Method of illumination for the advertisement

☐

Internally – Illumination provided from within the advertisement structure.

☐

Externally – Illumination provided by external light sources.

### Illuminance level

Level of illuminance for the advertisement

### Illumination type

Type of illumination (static or intermittent)

☐

Static – Illumination is constant and does not change or flash.

☐

Intermittent – Illumination switches on and off or flashes at intervals.

## Site details

Where the proposed development will be built.

## Site locations

Details of the sites where development or works are proposed

### Site boundary

A polygon or multipolygon boundary

## Site address

A structured object containing an address used to describe a development site.

### Address Text

Text representation of an address or site



**Postcode**

Postcode for a contact address or site

**UPRNs**

Unique Property Reference Numbers (UPRNs) for existing premises within a site boundary

You may provide more than one answer.

**USRNs**

Unique Street Reference Numbers (USRNs) associated with the site

You may provide more than one answer.

**Easting**

Easting coordinate in British National Grid (EPSG:27700)

**Northing**

Northing coordinate in British National Grid (EPSG:27700)

**Latitude**

Latitude coordinate in WGS84 (EPSG:4326)

**Longitude**

Longitude coordinate in WGS84 (EPSG:4326)

**Site Visit Details**

Information to help the planning authority arrange a site visit

**Site seen from public area**

Can site be seen from a public road, public footpath, bridleway or other public land

☐

Yes

☐

No

**Site visit contact type**

Indicates who the authority should contact to arrange a site visit

☐

Applicant – The applicant of the application

☐

Agent – The agent who completed the form

☐

Other – Another person who should be contacted to arrange a site visit

**Contact reference**

The reference of the applicant or agent who should be contacted for site visits

**Other site visit contact**

Details of specifically named contact for site visits

**Full name**

The complete name of a person

**Phone number**

A phone number

**Email**

The email address that can be used for electronic correspondence with the individual